

JUULpods Ingredients

Through years of research, JUUL Labs developed its proprietary nicotine-containing e-liquid formulation, which is mixed under strict quality controlled processes utilizing industry leading U.S. partners.

Nicotine

We use pharmaceutical grade nicotine from tobacco plants.

Propylene Glycol and Glycerine

Propylene glycol and glycerine are clear liquids that are used to create a visible vapor. A majority of e-liquids in the market contain propylene glycol.

Benzoic Acid

Benzoic acid is an ingredient that when combined with nicotine as part of our nicotine salts formulation, helps provide cigarette-like satisfaction.

Flavor

JUULpods flavors consist of both natural and artificial flavor ingredients which provide the specific taste profile for each flavor.

If you have further questions or concerns about the health impact of vaping or ingestion of nicotine, we recommend that you consult with your health care professional.